

Announcing AAW EXPLORE!

This email is being sent to all chapter officers.

We encourage your chapter to share this information with all of your members.

November 30, 2016

Dear Chapter Officer:

Drum Roll...

The AAW will launch AAW EXPLORE! to members on December 1. This new resource makes exploring the most extensive online woodturning library in the world, quick and easy. Whether it's to solve a problem, research a new technique, or start a new woodturning project, AAW members will be only seconds away from getting precisely the information they desire using EXPLORE!



More than 2,500 items currently make up the expanding EXPLORE! collection, including articles from thirty years of the *American Woodturner* journal and AAW's cumulative collection of complementary publications. Nearly everything members want to know about woodturning will be at their fingertips!

The introduction of EXPLORE! is part of AAW's VISION 2020 strategy to continue being the go-to source for all things woodturning. This innovative new member benefit offers easy access to woodturning information in a user-customizable way, and creates a platform for other, upcoming VISION 2020 initiatives.



EXPLORE! is useful resource for turners of all skill levels, and will help support and accelerate the learning process. It also complements AAW VideoSource, an online tool introduced in June 2016 that offers open access to useful woodturning videos pre-screened by the AAW for quality and safety.

Easy to use!

AAW members will be able to access EXPLORE!, after logging into the AAW website at woodturner.org, under the "Publications" tab. This state-of-the-art

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resource enables members to locate articles and other media on a specific topic with as few as three mouse clicks -- one to select a *Category*, a second to refine the category by *Keyword*, and a third to click the *Search* button and produce a list of article hyperlinks that meet their search criteria. The *Quick Search* may be used to search by any word included in the author's name, article title, or publication section, and sort results by title, author, publication date, or type of media. Additionally, an option to find only articles suitable for beginners may be selected. A diagram of basic EXPLORE! functions can be found at the bottom of this email.

Designed by Woodturners for Woodturners

EXPLORE! would not have been developed so soon without the dedication, generosity, and expertise of AAW members Dave Mueller and John Kelsey. Dave's software development skills, combined with John's ability to deconstruct and tag thirty years of member publications, have made EXPLORE! an exciting reality.

Please help us spread the word!

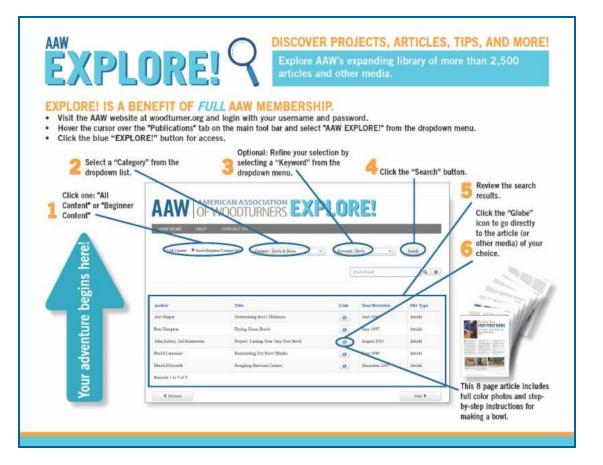
I encourage you to take a look at EXPLORE! and share this exciting new AAW member benefit with your chapter members. To help you spread the word, we have created an EXPLORE! ad that may be downloaded and placed in your chapter newsletter and on your chapter website, click here.

Your chapter's support of the AAW at the local level is critical to us all. We urge you to **distribute the AAW membership materials** (sent previously to your chapter) to your members and others who are not yet AAW members. Additional materials are available by calling the AAW office at 651-484-9094 or via download from our website, click here.

Respectfully,

Phil McDonald

Diagram of basic EXPLORE! functions.



Click here to download the graphic above.